



## about us

Tribeca Digital is a full-service digital agency that blends technical expertise and creative thinking to design, develop, and deploy innovative and engaging interactive solutions. We have the people, tools, and processes to meet the unique demands of businesses of all sizes, from small start-ups to Fortune 500 companies.

## our clients

A&E	Kaltura
CBS	Scholastic
NYU	Sesame Workshop
Chadbourne	Time Inc
Big Apple Circus	Wyndham Hotels
Columbia University	Sports Illustrated
Davis Polk	Healthcare.com
Experian	Digital Trends

## contact

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## services

### Digital Strategy

- Research & Discovery
- Architecture & Implementation
- Business Requirements
- Competitive Analysis
- Technology Audit & Analysis
- Social Media Strategy
- SEO & SEM Strategy
- Content Strategy

### Web & Mobile Development

- Content Management Systems
- E-Commerce Solutions
- Web & Desktop Applications
- Custom Platform Development
- Data Migration Services
- Mobile App Development
- Mobile Web Solutions
- Database Architecture
- Website Optimization
- SEO Implementation
- Microsites & Landing Pages

### Web Design & UX

- User Interface Design (UI)
- User Experience Development (UX)
- Visual Design
- Responsive Design
- Information Architecture
- Functional Specifications
- User Profiling
- Wireframing & Prototyping
- Sitemaps
- Custom Theming

### Digital Marketing

- Search Engine Optimization
- Search Engine Marketing
- Local Search Marketing
- Social Media Marketing
- Mobile Marketing
- Content Writing & Editing
- Digital Ad Campaigns
- Email Marketing

### Platform Solutions

- Intranet/ Extranet/ Social Collaboration
- CRM
- DAM
- RFID/Point of Sale
- E-Commerce
- Web Services (API's)
- Systems Integration
- Video

